

To: Valued Friends and Supporters
From: Allie Yee, Co-Executive Director | APANO Communities United Fund
CC: Karen Katigbak, Development Coordinator | APANO Communities United Fund
Re: Sponsorship Opportunity for May 2022 API Heritage Month

Dear Valued Friend and Supporter,

May is recognized nationally as **Asian + Pacific Islander Heritage Month**. This year, we invite your organization to join us in celebrating the rich history and resilience of Asians and Pacific Islanders in Oregon and support the future leadership and initiatives of our communities.

Throughout the month of May, APANO Communities United Fund will dive into the theme of **community**. Our Liberation in Practice series for BIPOC participants will return for its second year, hosting conversations that delve into why community is important, interrogate the “API” moniker, and ground us in the power we find with each other.

We will cap off our month with **Voices of Change: Community Celebration**, which all of our community, partners, and allies are invited to. We will celebrate our existence and resistance. We are here - the future is in our hands.

Voices of Change: Community Celebration

Wednesday, May 25, 2022

7 - 8:30 pm PT | Virtual

Registration: bit.ly/register4VOC22

Voices of Change will be a time to reconnect, celebrate, and energize our community. There will be performances by youth poets, an address from our new Co-Executive Directors, and remarks from community leader and David Douglas School Board member, Hoa Nguyen. We look forward to gathering with our donors, supporters, community partners, community members, and all who seek a just and joyful Oregon for Asian and Pacific Islanders.

While our main event will be virtual, we will also host our staff, board, and close partners at an **in-person Happy Hour** on Tuesday, May 24, 2022 at the Rooftop Bar at Lolo Pass at 1616 E Burnside St, Portland, OR. This will be an invite only event (including invites to sponsors) where we can reconnect over food and drink. COVID protocols, including proof of vaccination, will be followed.

Today, we invite you to support our May programming and future work. With your sponsorship, you create invaluable spaces this month to gather, deepen our learning, and strengthen our ties. We will lift up your organization as a vital supporter of Asian and Pacific Islander communities in Oregon. We invite your BIPOC team members to join us for our

Liberation in Practice events (see page 4) and all of your team to join us for Voices of Change.

With your support, we'll continue to build on the progress we made in 2021:

- **Building resilience in our communities**, hosting over 50 Resilience Series events on topics like climate justice and mental health with nearly 900 attendees total.
- **Driving change through arts and cultural practices**. APANO put community voices at the center, working with the community members in the Jade District and the Orchards of 82nd residents in creating 4 exhibitions.
- **Getting our communities vaccinated**. In 2021, APANO sponsored 9 vaccine clinics, provided in-language information, and got 1,700 people (and counting!) vaccinated.
- **Supporting our community's small businesses**. We have worked with nearly 65 Asian and Pacific Islander small businesses to navigate the Covid pandemic.
- **Making Asian and Pacific Islander voices heard**. We organized BIPOC youth and climate, health, and housing activists and helped support 3 major climate policy wins.
- **Stopping Asian Hate and advocating for a better response to bias and hate**. APANO helped secure \$2 million in additional funding for staffing and victim support at the Oregon Department of Justice Civil Rights Division to better respond to hate crimes.
- **Building stronger neighborhoods and communities through affordable housing**. APANO has secured over \$3 million in dedicated funding for this work which will lead to Oregon's first AAPI-specific property development organization.

We truly hope you will join us as one of our outstanding sponsors. Achieving APANO's mission and serving our communities will not be possible without friends like you. Please feel free to contact me with any questions about the program or sponsorship offerings.

Sincerely,



Allie Yee, Co-Executive Director of Finance, Operations, and Development
APANO Communities United Fund

Sponsorship Offerings

Updated May 2, 2022

\$10,000 and above | Presenting Sponsor

- Large logo placement on Voices of Change program materials, website, and through event promotion.
- Special thank you during the event.
- Exclusive acknowledgement on select social media posts.
- 15 \$25 vouchers for food & drink for your team's attendees to the Voices of Change: Community Celebration virtual event on May 25, 2022.
- 3 invitations to the Voices of Change: Happy Hour in-person event on May 24, 2022.

\$5,000 - \$9,999 | Champion Sponsor

- Medium logo placement on Voices of Change program materials, website, and through event promotion.
- Special thank you during the event.
- Exclusive acknowledgement on select social media posts.
- 10 \$25 vouchers for food & drink for your team's attendees to the Voices of Change: Community Celebration virtual event on May 25, 2022.
- 2 invitations to the Voices of Change: Happy Hour in-person event on May 24, 2022.

\$1,000 - \$4,999 | Friend Sponsor

- Small logo placement through Voices of Change event promotion.
- Special thank you during the event.
- 5 \$25 vouchers for food & drink for your team's attendees to the Voices of Change: Community Celebration virtual event on May 25, 2022.
- 1 invitation to the Voices of Change: Happy Hour in-person event on May 24, 2022.

IMPORTANT DATES TO CALENDAR

- May 17, 2022** - Last day to RSVP for the May 24th Happy Hour to secure your slots.
- May 18, 2022** - Last day to notify APANO of attendees to the May 25th VOC Community Celebration who should receive food/drink gift cards.
- As soon as you're able** – Share your logo.
- As soon as you're able** – Share sponsorship commitment / send payment of sponsorship.
- For all of the above, please contact Karen Katigbak at karen.katigbak@apano.org



Liberation in Practice

Community Conversations on
Resilience, Connections & Growth

ASIAN + PACIFIC ISLANDER HERITAGE MONTH - MAY 2022

Learn more at: <https://www.apano.org/liberationinpractice/>

Liberation in Practice events are BIPOC (Black, Indigenous, and People of Color) only spaces. BIPOC members of your team are invited to join us for this series of virtual events:

Indispensable Community Connections

Wednesday, May 4, 2022 | 5 - 6:30 PM

[Register here](#)

Time for Growth - Disaggregating the term "API"

Wednesday, May 11, 2022 | 2 - 3:30 PM

[Register here](#)

Leadership, Power, & Healing

Wednesday, May 18, 2022 | Noon - 1:30 PM

[Register here](#)

Sponsorship In-Take Form

Name of Organization to be listed: _____
(no abbreviations please)

Organization Mailing Address: _____

Point of Contact Name: _____

Email: _____ Phone: _____

Sponsorship Level (check one):

- \$10,000+ | Presenting Sponsor
- \$5,000+ | Champion Sponsor
- \$1,000+ | Friend Sponsor

Additional organization donation: _____

Please make checks to "APANO Communities United Fund" with "Voices of Change" in the memo. APANO Communities United Fund is a 501(c)(3) tax-exempt organization. Contributions are tax-deductible to the fullest extent of the law.

Checks can be mailed to:

**APANO
% Karen Katigbak
8188 SE Division St
Portland, OR 97206**

Questions?

Please contact Karen Katigbak, Development Coordinator
karen.katigbak@apano.org or 971-340-4861